

Neotys and Blue Sands Technologies Partner to Provide Cloud and In-house Performance Testing for Web Applications with High Uptime Requirements

NeoLoad to Perform Critical Performance Tests of Web Applications as Part of Blue Sands Technologies' Subscription Based Performance and Capacity Management Offerings

Boston and Toronto– December 19, 2011— [Neotys](#), a leader in easy-to-use, cost-effective performance and load- testing tools for web applications, and [Blue Sands Technologies](#), a leading Canadian provider of performance monitoring, capacity planning, and performance management services, today announced that Blue Sands Technologies has become a [Neotys Certified Partner](#) and will integrate Neotys' NeoLoad for performance testing of web applications with its customers.

Blue Sands Technologies' [Performance Management and Capacity Planning services](#) are offered through a flexible and affordable subscription plan. From scheduled load-testing to ongoing performance monitoring to in-depth analytical modeling, Blue Sands Technologies tailors its services to individual customer requirements. Customers choose specific services and the frequency of delivery -- from load-testing performed weekly or each quarter to regular Performance Monitoring with analysis and reporting.

Neotys' NeoLoad extends Blue Sands Technologies' Performance Testing capabilities, enabling load-testing of client applications from inside the firewall and the cloud with large scale testing capabilities across the entire delivery chain. [NeoLoad](#) delivers quick and efficient provisioning of multiple geographical locations and will even help enterprises test mobile applications by simulating a large number of mobile users.

According to Jeff Holland, president of Blue Sands Technologies, "Our partnership with Neotys enhances our performance monitoring and capacity management solutions. The ease-of-use and breadth of features of NeoLoad support our business model of delivering enterprise-class services to the Canadian SMB market. NeoLoad significantly expands our ability to help our clients meet their business goals and exceed their customer's expectations."

"Blue Sands Technologies is an excellent technology services organization with a great deal of experience and performance testing expertise," said Gerald Labie, CEO Neotys USA Inc. "We are pleased Blue Sands Technologies selected NeoLoad for their load and performance testing services. Blue

Sands Technologies' extensive knowledge, combined with NeoLoad's advanced testing and monitoring capabilities, means customers get the right information to make the best decisions about their web enabled business applications."

[About Blue Sands Technologies](#)

Blue Sands Technologies (BST) provides subscription-based Performance and Capacity Management solutions to small, mid-sized, and enterprise companies throughout North America and the UK. BST has years of experience offering performance and load-testing services that are affordable, flexible, and provide real and tangible results. Our A³ Services package includes load-testing, performance monitoring, and capacity management services, all available on a subscription basis. Blue Sands Technologies is located in Toronto, Ontario, Canada and can be reached at by phone at +1 (877) 258-7637 or contact sales@bluesandstechnologies.com.

[About Neotys](#)

Since 2005, Neotys has helped over 1,000 customers in more than 60 countries enhance the reliability, performance, and quality of their web and mobile applications. The best-in-class NeoLoad load testing solution is flexible, easy to use with infinite scalability from the cloud and support for all web 2.0 technologies. All this is backed by a dedicated team of Neotys professional services and support to ensure your success. For more information about Neotys and NeoLoad visit: www.neotys.com or contact sales@neotys.com.

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