

Celerity Innovation Center Chooses Neotys' NeoLoad to Performance Test State-of-the-Art Adobe Flex Web Applications

NeoLoad Cuts Testing Time by 50%, Helps Identify Bottlenecks, Increases Productivity Before Going "Live"

LOS ANGELES –ADOBE MAX Conference– October 3, 2011 – [Neotys](#), a leader in easy-to-use, cost effective load testing tools for web applications, today announced the [Celerity Innovation Center](#) is using [NeoLoad](#) to performance test Adobe Flex web applications before they go "live" with customers. NeoLoad has cut load and performance testing time by 50%.

The Celerity Innovation Center develops web and mobile applications that streamline customer interactions, improve business processes and deepen user interactions. It is a rapidly growing company that has more than tripled in size during the past year. It attributes its success to its innovative spirit and staying active in meeting customers' needs.

Celerity has chosen [Adobe Flex](#) as its primary web development platform. Adobe Flex allows customers to have interactive, dynamic, and platform-independent applications with the flexibility of desktop applications in a Web environment. Consistent with best practices, the Celerity Innovation Center performs load tests for all of its applications. These tests identify possible bottlenecks enabling the Center to maximize performance before the go-live date.

Before using NeoLoad, Celerity Innovation Center testers were manually executing tests and tediously reviewing logs and server utilization. This time consuming process involved multiple people and resources across disparate locations. To improve its efficiencies, the company began a search to find a tool to meet the load and performance test requirements for Adobe Flex applications.

"We reviewed a multitude of performance and stress testing tools and found that NeoLoad worked best for our Adobe Flex environment," said John Scarpino, D.Sc. director of quality assurance and software testing, Celerity Innovation Center. "Now that we have used NeoLoad for more than 11 full tests, we are amazed at the incredible amount of time and resources we have saved; the tool has cut our testing time in half. With NeoLoad we've been able to design and run realistic tests, get actionable information and analysis from NeoLoad graphs and reports. The reports are very easy to analyze and understand and

effectively illustrate any issues that we need to address. The customer service and support team has also been excellent; we received timely responses whenever we had questions.”

NeoLoad was picked due to its easy-to-use GUI interface that requires minimum scripting and provides a rich feature set for the Adobe Flex environment at a cost-effective price point.

According to Gerald Labie, Gerald Labie, CEO Neotys USA, “The Celerity Innovation Center recognizes the importance and value of faster more efficient pre-production load testing and decided on NeoLoad. Not only was this a great choice based on feature set and usability but because of the product’s ability to support Adobe Flex technologies that are pervasive throughout the Celerity’s development work.”

About Celerity Innovation Center www.celerityinnovation.com

The Celerity Innovation Center is an agile consulting firm providing turnkey and specialized solutions to corporations. Its practices include: Project Management, Business Analytics, User Experience, Visual Design, Web and Mobile Development, Quality Assurance, and Support. Clients entrust it to manage full implementations from Ideation through Deployment and Support. The company has a wide range of skills and offerings and helps organizations on or off-site with fluidity and professionalism.

About Neotys www.neotys.com

Since 2005, Neotys has helped over 1,000 customers in more than 60 countries enhance the reliability, performance, and quality of their web and mobile applications. The best-in-class NeoLoad load testing solution is flexible, easy to use with infinite scalability from the cloud and support for all web 2.0 technologies. All this is backed by a dedicated team of Neotys professional services and support to ensure your success. For more information about Neotys and NeoLoad visit: www.neotys.com or contact sales@neotys.com.

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