

Neotys Appoints Jonathan Bracken as Vice President of Marketing

Bracken to Lead Neotys' Marketing to Accelerate Growth in Web Application Load Testing Market

Boston— April 19, 2011 – [Neotys](#), a leader in easy-to-use, cost effective load testing tools for web applications, announced today that Jonathan Bracken joined the company as vice president of marketing. In this new role, he will be responsible for leading Neotys' marketing strategy to accelerate growth and market leadership.

“We are excited to have Jonathan join Neotys to increase the focus on marketing and further strengthen our executive team,” said Gerald Labie, CEO Neotys USA. “Jonathan brings extensive marketing, management and software experience that will set the pace for Neotys in the years to come. With him on board, we are well on our way to capturing an even greater market share through our commitment to delivering cost effective, easy-to-use load testing solutions that revolutionize the way organizations test their web applications.”

Bracken brings over 15 years of management consulting and enterprise software marketing experience in multiple vertical markets to Neotys. Most recently, Bracken served as senior director of marketing at application performance management software provider, dynaTrace. Prior to that, Bracken held executive marketing positions at Endeca Technologies and Deloitte Consulting.

“Given Neotys' innovative performance testing software, strong executive team, and leading market position, I believe the company is poised for great success in the future,” said Bracken. “I am pleased to join Neotys and look forward to working closely with our customers and partners to continue building upon Neotys' proven track record of success.”

About Neotys www.neotys.com

Since 2005, Neotys has helped over 1000 customers in more than 60 countries enhance the reliability, performance, and quality of their applications. The NeoLoad load testing solution offers best-in-class automation, flexibility and ease of use with infinite scalability from the cloud and support for all web 2.0 technologies. All this is backed by a dedicated team of Neotys professional services and support to ensure your success. For more information about Neotys and NeoLoad visit: www.neotys.com or contact sales@neotys.com.

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